

COOKIE POLICY

Effective Date	1 June 2025
Applicable Law	EU ePrivacy Directive (2002/58/EC) · UK PECR · EU GDPR · UK GDPR
Primary Data Controller	Odreval Limited (Cyprus)
Privacy Contact	social@kodland.org
Related Document	Privacy Policy — available at kodland.org

Read alongside our Privacy Policy This Cookie Policy explains how Kodland uses cookies and similar tracking technologies when you visit our website, registration pages, and online learning platform. It should be read alongside our Privacy Policy, which explains how we process your personal data and protect the privacy of our child learners.

1. What is This Policy?

This Cookie Policy explains how Kodland (“we”, “us”, “our”) uses cookies and similar tracking technologies when you visit our website, registration pages, and online learning platform.

2. Our Commitment to Children’s Privacy

Because we provide online coding classes for children, we operate a strict Privacy by Default policy regarding tracking technologies.

Privacy by Default — Our Three Commitments

No tracking on the learning platform: We do not use marketing, advertising, or profiling cookies inside the learner platform or during online classes.

No behavioural ads for children: We never track child learners to show them targeted advertising.

Parent-facing pages only: Analytics and marketing cookies are strictly limited to parent-facing pages (such as our marketing website and registration forms), and are only placed with the parent’s explicit consent.

3. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work efficiently, provide secure logins, remember your preferences, and help website owners understand how their site is being used.

We also use similar technologies like web beacons, pixels, and local storage, which we refer to collectively as “cookies” in this policy.

4. Types of Cookies We Use

We use four categories of cookies. Only Strictly Necessary cookies are placed by default. All other categories require your active consent.

Category	Purpose	Where Used	Consent Required?
Strictly Necessary	User authentication, security, network management, load balancing, and remembering your privacy choices. Essential for the website and learning platform to function. Cannot be switched off.	All pages	No — exempt
Functional / Preference	Remembering your selected language, timezone, region, and display preferences to provide enhanced, more personal features.	Parent-facing pages	Yes
Analytics and Performance	Counting visits, identifying popular pages, and finding technical errors on the site. Helps us understand how visitors interact with our website by collecting and reporting information anonymously.	Parent-facing pages only	Yes
Marketing and Targeting	Measuring conversion rates from our ad campaigns and preventing the same ad from appearing continuously. Placed by third-party advertising partners.	Strictly limited to parent marketing pages. Never used in child-facing areas or learner sessions.	Yes

Important — Marketing cookies

Marketing and targeting cookies are used only on parent-facing marketing pages. They are not intended to be deployed on child-facing areas of the platform, within learner sessions, or on class-related pages.

We implement this restriction through our platform settings, cookie consent-management tools, and internal configuration controls. We also review our cookie settings periodically to help ensure that marketing and targeting cookies remain limited to parent-facing contexts.

5. Third-Party Cookies

Some third-party service providers may place cookies or similar technologies on our website. For example, we may use third-party analytics providers to help measure website traffic, and secure payment gateways may use essential cookies for fraud prevention during checkout.

Where third-party advertising or measurement cookies are used on parent-facing pages, the relevant third-party providers may process cookie-related data in accordance with their own privacy notices and data practices. Depending on the service and configuration used, some of these providers may act as independent controllers for their own cookie data.

We do not permit third-party advertising platforms to receive children's personal data from the learner platform, online classes, or child-facing areas of our services.

6. How to Manage Your Cookies

We believe you should have complete control over your data. We do not use dark patterns or pre-ticked boxes. Refusing non-essential cookies will never affect your child's ability to use the learning platform.

6.1 Using Our Cookie Management Tool

You can manage your cookie preferences at any time using our Consent Management Platform or cookie settings tool.

Cookie Management Module

Access to settings: You can access our Cookie Management tool through the cookie settings link or icon available on our website.

Review and change choices: You can use the tool to review or change your cookie preferences at any time.

Equal choice: Where non-essential cookies are requested, you are given a clear choice to accept or reject them. We aim to present "Accept All" and "Reject All" options with equal prominence and without misleading design patterns.

No pre-ticked boxes: We do not use pre-ticked boxes for non-essential cookies.

No impact on core service: Refusing non-essential cookies will not affect your child's ability to use the learning platform or access course content.

6.2 Browser Settings

Most web browsers allow you to control cookies through their settings preferences. You can set your browser to refuse all cookies, or to indicate when a cookie is being sent.

Browser	Cookie Settings Link
Google Chrome	https://support.google.com/chrome/answer/95647
Mozilla Firefox	https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences
Apple Safari	https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac

Microsoft Edge	https://support.microsoft.com/en-us/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd
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Note: If you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to log in to the learning platform or access certain parts of our site.

7. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our data practices. Any changes will become effective when we post the revised policy on our website.

8. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact our Privacy Team:

Email	social@kodland.org
Postal Address	Odreval Limited, Boumpoulinas 1-3, Bouboulina Building, Flat/Office 42, 1060 Nicosia, Republic of Cyprus
